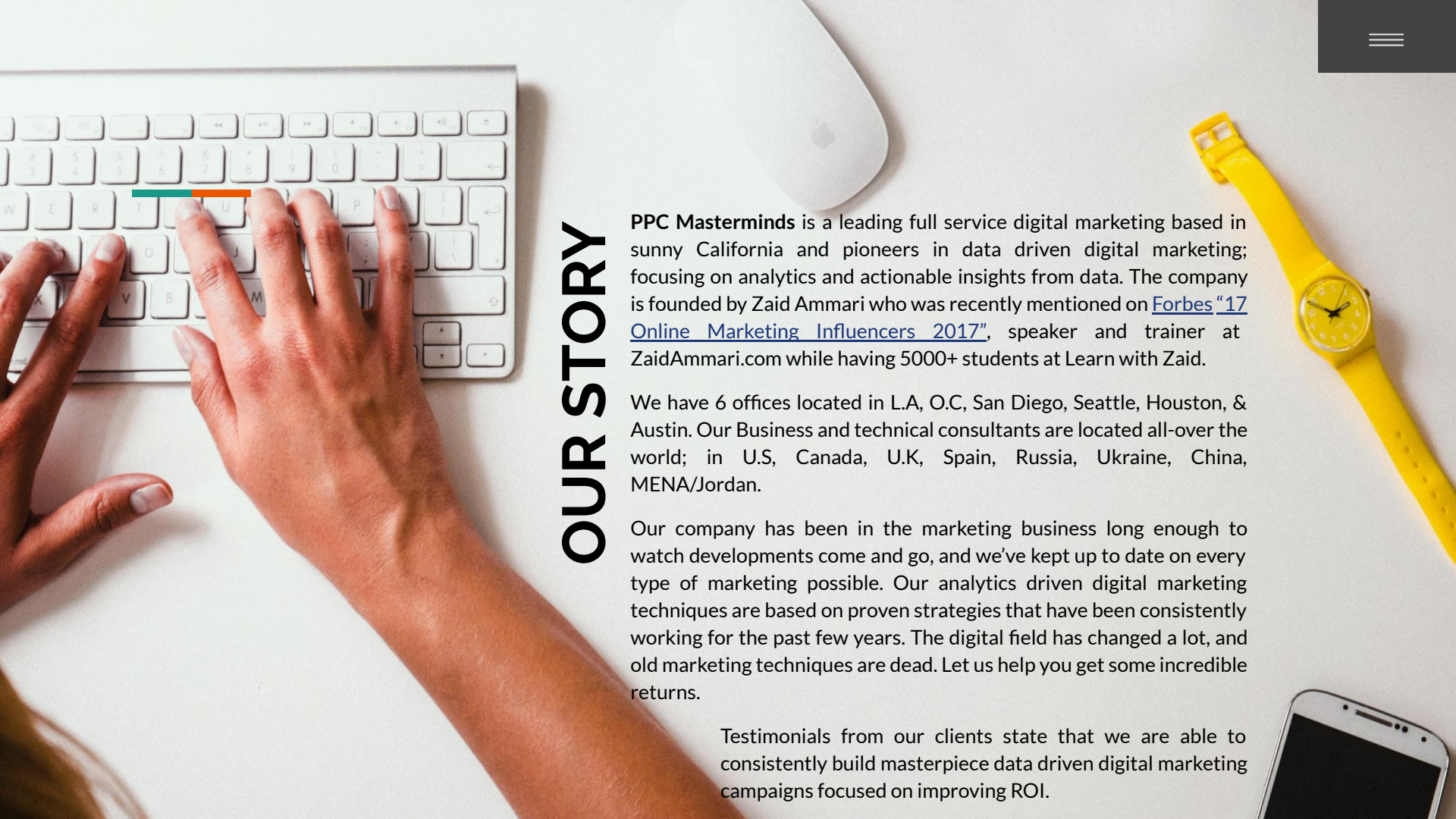




A World of Opportunity. You Imagine It, We'll Deliver It.

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OUR STORY

PPC Masterminds is a leading full service digital marketing based in sunny California and pioneers in data driven digital marketing; focusing on analytics and actionable insights from data. The company is founded by Zaid Ammari who was recently mentioned on [Forbes "17 Online Marketing Influencers 2017"](#), speaker and trainer at [ZaidAmmari.com](#) while having 5000+ students at Learn with Zaid.

We have 6 offices located in L.A, O.C, San Diego, Seattle, Houston, & Austin. Our Business and technical consultants are located all-over the world; in U.S, Canada, U.K, Spain, Russia, Ukraine, China, MENA/Jordan.

Our company has been in the marketing business long enough to watch developments come and go, and we've kept up to date on every type of marketing possible. Our analytics driven digital marketing techniques are based on proven strategies that have been consistently working for the past few years. The digital field has changed a lot, and old marketing techniques are dead. Let us help you get some incredible returns.

Testimonials from our clients state that we are able to consistently build masterpiece data driven digital marketing campaigns focused on improving ROI.



AS FEATURED ON...

Forbes

ENTREPRENEUR

"5 Unique Services And Brands
That Can Boost Your Ecom Biz"

10 Best PPC

FORBES

"17 Online Marketing Influencers
To Keep Your Eyes On In 2017"

Entrepreneur
MIDDLE EAST

10 BEST PPC

"Top 10 Rated PPC Firms in Los
Angeles"

What people are saying...

These guys know their stuff! Very knowledgeable, responsive and professional!
Thank you for all you guys have done to help my business to grow!

Jordan Thumper,
HiFocused.com | Hawaii

PPC Masterminds is absolutely amazing! They doubled our Google PPC conversion rate and reduced Cost-per-Acquisition by almost 50% in only a few months. Excellent customer service and very fast reply to all our emails and phone calls. Highly recommend!!

Mariana Rossano,
ZenFoods.com | LA

They absolutely know what they are doing when it comes to digital. Great work and support team responds quickly.

Brian White, Lawyer | LA

[You can click here to check out our Google reviews](#)



WHAT WE DO!

EVERYTHING WE DO IS DATA DRIVEN USING PROFITABILITY INDICATORS TO ENSURE MAXIMIZED ROI. EVERY CLICK IS MEASURED AND ANALYZED TO PROVIDE YOUR BUSINESS WITH BEST POSSIBLE RESULT

88%

DECREASE IN COST/SALE

420%

REDUCTION IN YOUR TIME

5X

INCREASE IN SALES

125

HAPPY CLIENTS

SUPERCHARGE YOUR WEBSITE BY INCREASING VISIBILITY AND MAXIMIZING EXPOSURE, LEADING TO INCREASED SALES. USING UP-TO-DATE WORKING METHODS, CUTTING EDGE TECHNIQUES AND PLATFORMS, WE GOT YOUR BACK.



WHY DIGITAL?

It's no longer about the reach. It is about relevancy and consumer engagement. Digital marketing will provide you with a unique opportunity to create two way relationship with your consumer, to build brand awareness, drive sales, retain loyalty and create enduring brand equity.



UNDERSTANDING THE CHANNELS



PPC
Masterminds



SEO

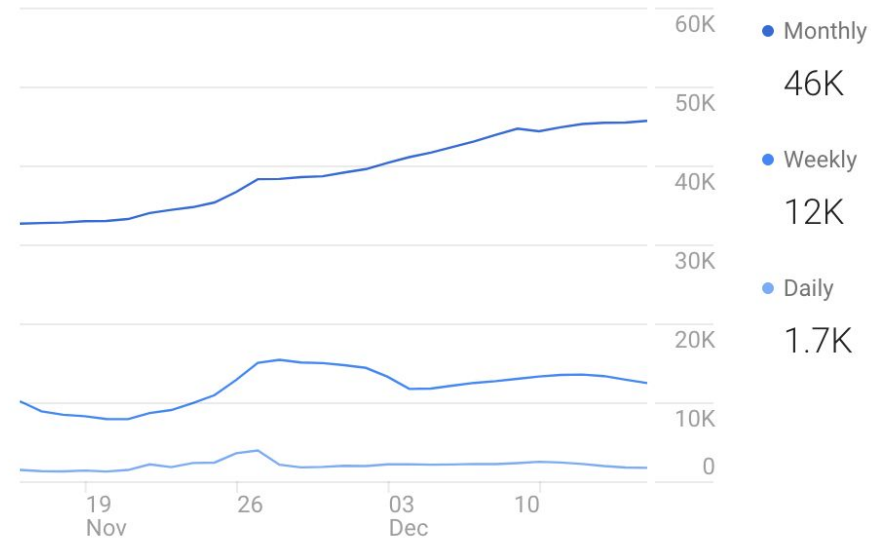
Search Engine Optimization

A lot claim they can rank but few can actually show results!

Generate more organic leads by letting our SEO experts optimize your site for better keyword rankings with content marketing. At PPC Masterminds we have:

- 01 | More than 7 yrs experience in SEO
- 02 | Access to 10k+ bloggers
- 03 | Access to 10+ paid SEO tools & expertise to use them
- 04 | Connections to SEO industry leaders
- 05 | 750+ competitive keywords on page #1 (Ask us for proof!)

Active Users



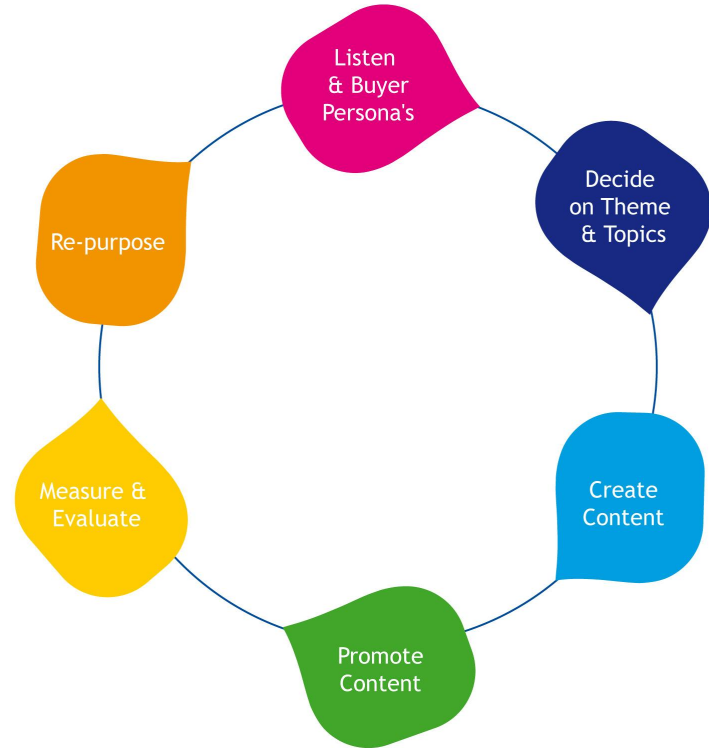


SEO

Search Engine Optimization

We create content and make it work for you!

With a team of 60+ writers based in the U.S, all our content is well researched and created to exceed the readers expectations. This increases the chances of it being shared naturally.

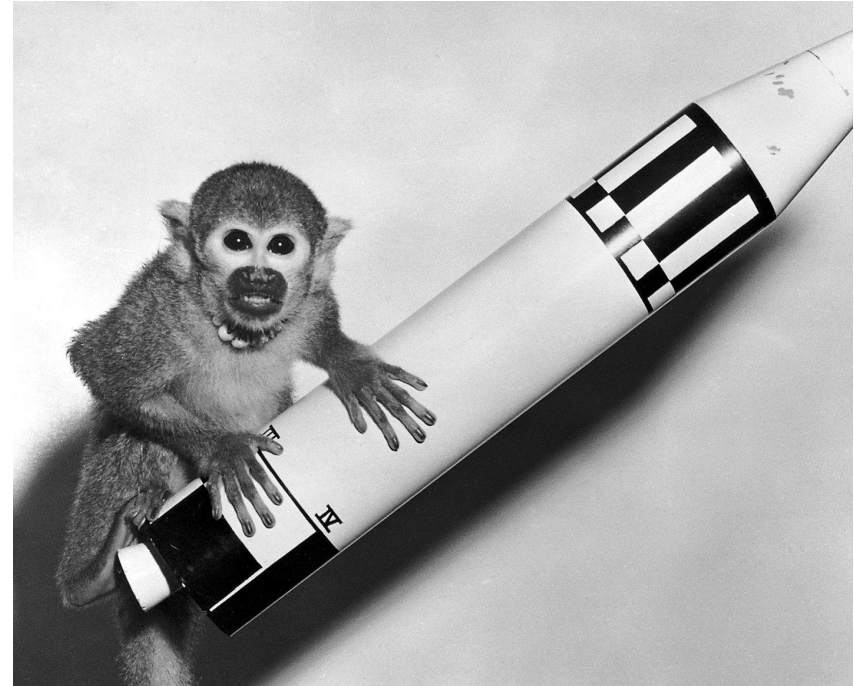




Guerilla Marketing

We find ingenious, technology-based, avenues for growth that push the bounds of what is expected.

Guerrilla Marketing is an advertising strategy that focuses on low-cost unconventional marketing tactics that yield maximum results. It is all about taking the consumer by surprise, make an indelible impression and create copious amounts of social buzz.



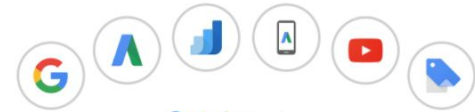


PPC | Pay Per Click

With Google Adwords & Analytics Certified experts on the team. It makes it easy to capture and convert high quality traffic for any type of business.

Pay-per-click, or PPC, management is a valuable and comprehensive tool for content creators and managers. Engineered to drive traffic to your website and promote sales growth.

WE BUILD PPC CAMPAIGNS FOR:



Google Partners
Specialist

800K

ACTIVE KEYWORDS

1.5M

DOLLARS OF SPEND/MONTH

10K

ACTIVE ADS

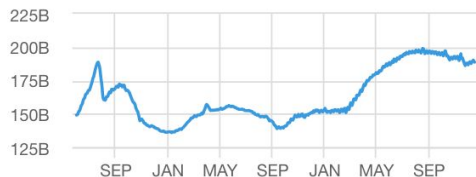


WEB ANALYTICS

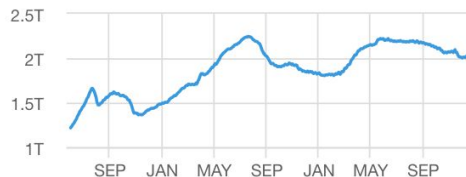
The savviest business decisions are the ones backed by data-driven insights. The road to smart business isn't paved with gut instincts — it's backed by rock-solid data.

We find golden nuggets of data that trigger "Aha" moments with our clients.

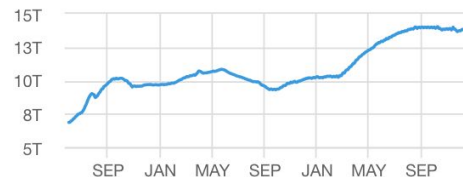
Crawled pages in index



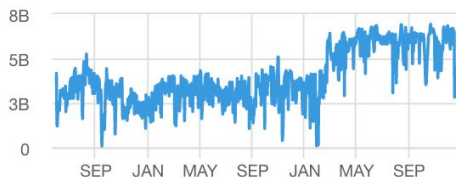
External backlinks



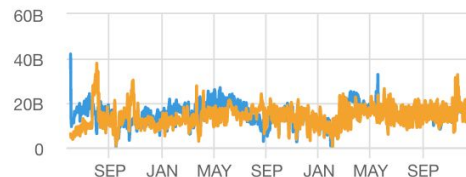
Internal backlinks total



Pages crawled per day

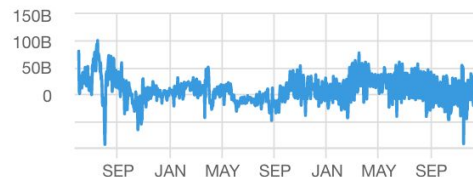


New/Lost backlinks



— New Backlinks — Lost Backlinks

Internal backlinks change per day

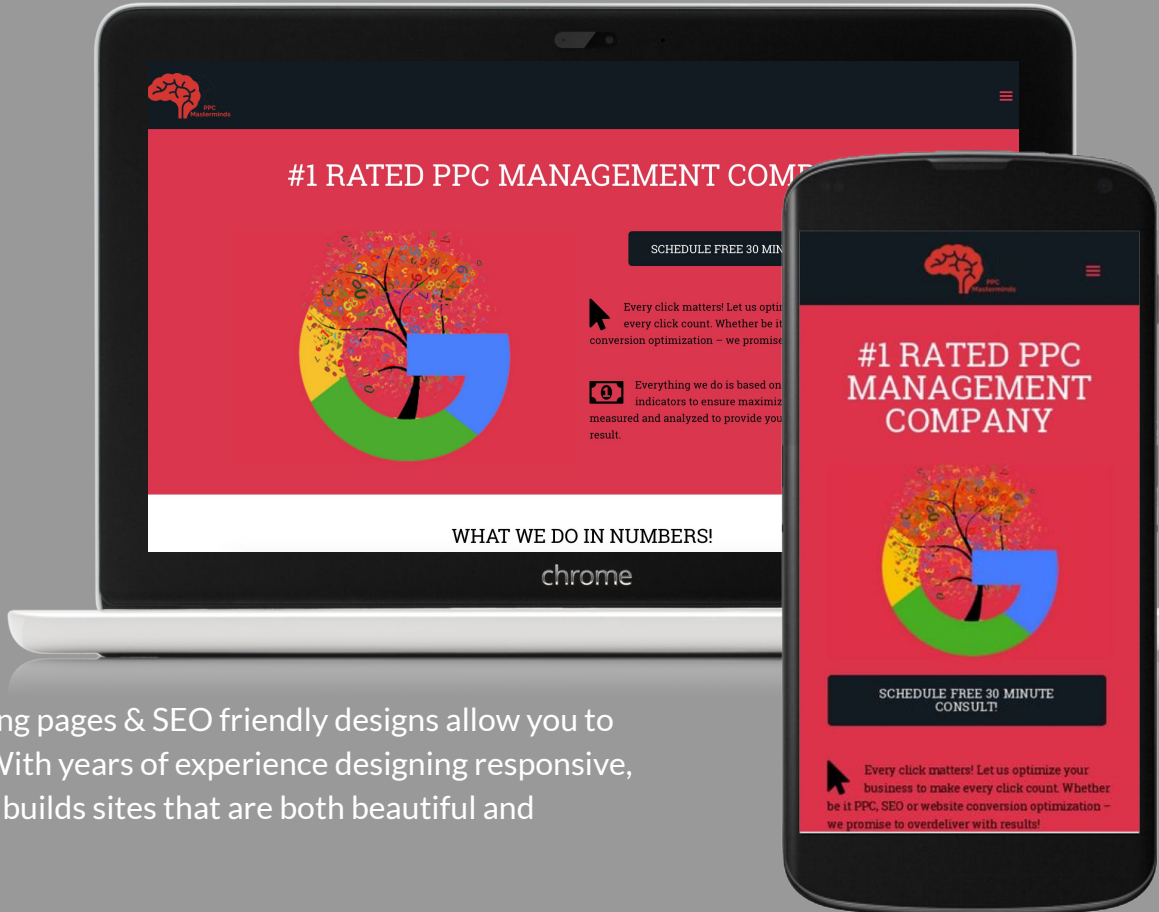


WEB DESIGN & DEV

We create wireframes based on your requirements and turn them into functional websites.

We take website development to a new level with designs created for your customers eyes.

Conversion optimized, marketing landing pages & SEO friendly designs allow you to launch your product with confidence. With years of experience designing responsive, user-centric websites, our design team builds sites that are both beautiful and successful.

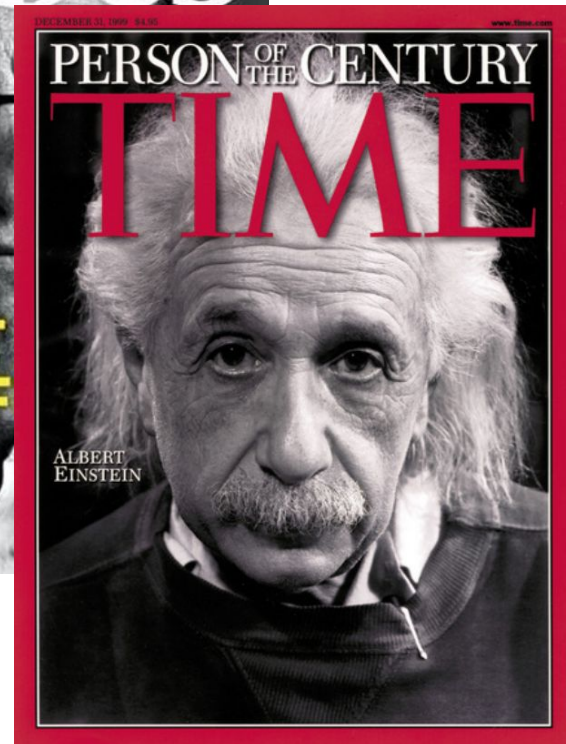




PR

We do PR for all kinds of people and businesses. Connections to Forbes, Entrepreneur.com, Huffingtonpost, INC, Mashable and a lot more magazines/digital publications.

Getting coverage on one of these top magazines is massive for any business or individual because millions read them and they can be used to create additional trust with your audience.

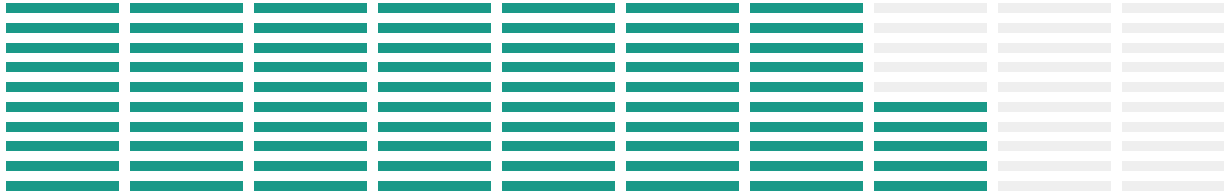




MOBILE APPS

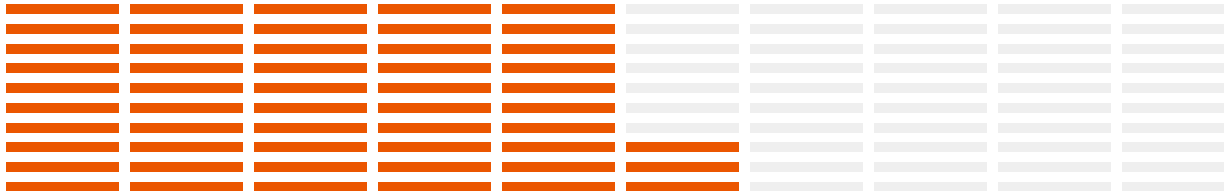
We create highly-usable mobile applications for iOS and Android and market them to the top of the app stores. Whether looking to create a mobile application for smartphones, tablets or both, we have your organization covered no matter the platform it is to be built on or device it is to be used in conjunction with.

iPhone Apps



75%
Market Share

Android Apps



53%
Market Share



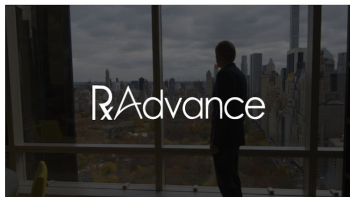
VIDEO MARKETING

Everything from script writing to production!

We believe in forming connections through visual storytelling. Inspired by your ideas and goals, we craft explainer videos, commercials, documentaries and just about any type of video your company needs. Our video marketing team helps optimize a video based on your targeted keyword phrase for the strongest results.



of YouTube users watched YouTube to help make a purchase decision





SOME OF THE COMPANY WE KEEP...





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OFFICES

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[San Diego PPC Management](#)
[Seattle PPC Management](#)
[Houston PPC Management](#)
[Austin PPC Management](#)

